



## Monthly Performance Report – August 2012

For the third consecutive month, ridership for the Capitol Corridor has fallen. A total of 146,232 passengers rode Capitol Corridor trains in August. While it's 8,885 more customers than our July's ridership count, 146,232 represents a five percent decline compared to August 2011. Initial evaluation for ridership declines in the months of June (-1 percent) and July (-3 percent) point to steep declines in boardings at Placer County stations (Roseville, Rocklin, and Auburn) combined with fewer riders on weekend trains.

Revenue for August was up 3 percent compared to August 2011 keeping the year to-date (YTD) system (farebox) operating ratio at 50 percent meeting the annual standard.

On-time performance (OTP) for the Capitol Corridor slipped to 92 percent (from 94 percent), primarily due to the track and signal cutovers to the newly reconfigured tracks and platforms at Sacramento that occurred over three weekends in August (a total 16 lost trains) plus a one-day loss of 18 out of 32 weekday trains due to a downed power line over the tracks between Sacramento and Davis. Without these delays, the OTP would have been over 95 percent. Despite these lost trains, Union Pacific Railroad was able to dispatch the remaining trains promptly and safely to keep the Capitol Corridor the most reliable intercity passenger train service in the Amtrak system with a YTD OTP at 94 percent.

The student ridership, which represents five percent of the Capitol Corridor market, should start to increase with the beginning of fall semesters at the five universities we serve. To target the dip in weekend ridership, the CCJPA Marketing team launched new fall promotions. This includes our discounts for train fares to Cal Bears (an online promotion found on [capitolcorridor.org](http://capitolcorridor.org)) and the annual Oakland Raiders home game discount. Our mid-week Seniors 50 percent off promotion continues until the end of September and our A's home games discount is in effect until the end of their regular season.

On August 12 the City of Sacramento unveiled new station platforms at the Sacramento Valley Station and put its "Path to Progress" to use. The new subterranean passageway and walkways provide a professional well lit and modern facility for passengers using Capitol Corridor trains. The new amenities include the Sacramento Metropolitan Air Quality Management District/CCJPA funded standby ground power units which will save the CCJPA hundreds of gallons of Diesel fuel while preventing harmful air emissions each year.

In regards to the temporary walkway, train passengers must use this route until the permanent path is completed in October 2012. It is an extended walk compared to

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the former pathway, so CCJPA staff have been working with Amtrak and the City to let customers know what to expect, what services are available to them should riders need assistance and all the amenities the permanent walkway will provide.

Also in August, staff began their annual Rail Safety Month public awareness efforts. On August 16<sup>th</sup>, CCJPA staff conducted an Operation Lifesaver presentation about Rail Safety at UPRR's "Safety Train" event where UPRR invited community leaders, elected officials and the media to ride its special train from Oakland to Pinole. Along with the safety presentation, attendees saw the CCJPA's investment to secure the right-of-way from trespassers via fence projects in North Richmond. At the end of August, the CCJPA issued a news release, used social media and sent out public service announcements to local radio stations to build public awareness that September is Rail Safety Month in California.

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#### Capitol Corridor August 2012

- Ridership: 146,232 riders; -5% vs. August 2011; +3 vs. prior YTD
- Revenue: \$2,371,167; +3% vs. August 2011; 9% vs. prior YTD
- On-Time Performance: 92%, YTD OTP of 94%
- System Operating Ratio: 50% Fiscal YTD, 51% Calendar YTD

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#### Pacific Surfliners August 2012:

- Ridership: 263,264 passengers; -5% vs. August 2011, and -6% below prior YTD
- Ticket Revenue: -4% vs. August 2011 and +6% vs. prior YTD
- On-time performance for August 2012: 67% (YTD FY 2012 on-time performance: 75%)

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#### San Joaquin August 2012:

- Ridership: 102,385 passengers +4% vs. August 2011, and +7% vs. prior YTD
- Ticket Revenue only: +5% vs. August 2011, and +9% vs. prior YTD
- On-time performance for August 2012: 84% (YTD FY 2012 on-time performance: 88%)